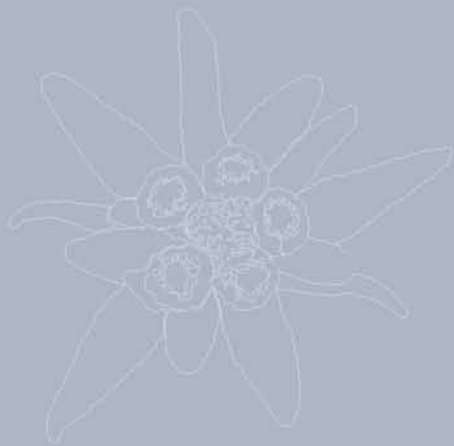




KED SLICE OF PÂTÉ **FRESHLY PACKED SLICE OF PÂTÉ** © FRE



Different forms of packaging

12 pieces of 100 g or 24 pieces of 100 g

All current flavours and existing themes are available in this packaging.



©

Display

Pre-packed pâté in display 12 slices

Packaging code (114)
Weight per piece: 1,200 Kg
(12 pieces of 100 G)



©

Tray

12 pre-packed pâté in tray

Packaging code (186)
Weight per piece: 1,200 Kg
(12 pieces of 100 G)



©

Round display

Pre-packed pâté
in round display
24 slices

Packaging code (069)
Weight per piece: 2,400 Kg
(24 pieces of 100 G)



Current range

Pâtés

These pâté flavours are available throughout the year in these three forms of packaging.

CODE	FLAVOUR	COARSE/FINE	CODE	FLAVOUR	COARSE/FINE
100	Brussels Pâté	F	117	Cranberry Pâté	F
101	Mushroom Pâté	F	118	Country Style Pâté	C
102	Farmers Pâté	C	119	Pineapple Pâté	F
103	Ardennes Pâté	C	121	Green Pepper Pâté Fine	F
104	Apple Pâté	C	122	Olive and Pepper Pâté	C
111	Garlic Pâté	C	136	4-Nuts Pâté	C
112	Green Pepper Pâté Coarse	C	152	Di Napoli Pâté	C
113	Duck Pâté with Port	F	327	Pâté with onion confit	C
114	Herb Pâté	F	353	Pâté with Black Forest Ham	C

Advantages

of the traditional pre-packed slice of pâté

- 1 kg purchased is 1 kg sold <> 0 % loss
- minimum space for maximum presentation
- 10 popular flavours
- traditional production process
- shelf life of 4 weeks
- may be ordered as a 12 or 24 wedge selection
- traditional appeal
- super hygienic, HACCP and BRC-approved packaging
- the pre-packed slice of pâté responds in terms of quantity and shelf life to your clients' wishes

Refrigerated display counter





Thematic

Add colour to your refrigerated display counter

Consult our theme planning for the delivery weeks of the different themes.

Valentine's Day



Carnival



Spring



Easter



Asparagus



Summer



Autumn



Game



Halloween



Chicory



Beaujolais



St. Nicholas



Christmas



Winter



These theme wedges are available in the following packaging:

Display - Packaging code (114) - 12 pieces of 100 G

Tray - Packaging code (186) - 12 pieces of 100 G

Round Display - Packaging code (069) - 24 pieces of 100 G

Seasonal selections

Tart with 4 game flavours or tart with 4 fruit flavours

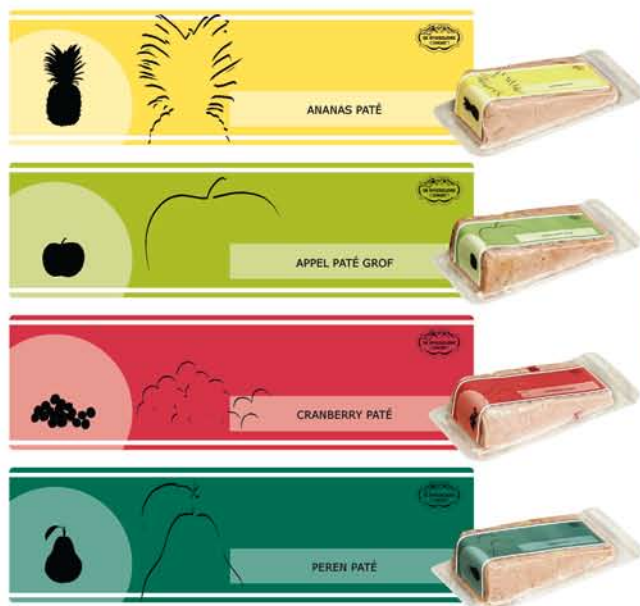
The Game Tart is available from October until the end of the year.



(198 069) **Game Tart**; Weight per piece: 2,400 Kg (24 pieces of 100 G)

The Game Tart comprises 6 x 100 g pre-packed slices of pâté, each time with four different game flavours. The different game flavours are Wild Boar Pâté, Hare Pâté, Pheasant Pâté and Roe Deer Pâté. These game pâtés are coarse pâtés, made from fresh, marinated game meat and liver. A sophisticated selection of ingredients gives each pâté a unique, individual taste.

The 4-Fruit Tart is available in the spring.



(347 069) **4-Fruit Tart**; Weight per piece: 2,400 Kg (24 pieces of 100 G)

The 4-Fruit Tart comprises 6 x 100 g pre-packed slices of pâté, each time with 4 different fruit flavours. The different fruit pâtés are Apple Pâté (coarse), Cranberry Pâté (fine), Pineapple Pâté (fine) and Pear Pâté (coarse). Small chunks of the particular fruit are mixed into the pâté, creating a fresh and sweet unique taste time and again.



Fully detailed concept

Labels and box

We based our design of this concept on the "Peasant Wedding" by the Flemish painter, Pieter Bruegel.

The small top labels and the bottom labels (on which the ingredients and other information are printed) are both designed in the same style. These slices are also presented in a box, designed around the same concept. This box can be placed directly in the shop but also serves as packaging during transport. In this example, the selection of 36 x 100g pre-packed slices of pâté comprises 15 slices of Cream Pâté (fine), 9 slices of Ardennes Pâté (coarse), 6 slices of Mushroom Pâté (fine) and 6 slices of Pepper Pâté (coarse).

Top labels



Bottom labels



Box





VERSION 1-45